



The Paris Saint-Germain Academy heads across the Channel



The Paris Saint-Germain Academy is continuing its international development with the opening of three summer schools in England, in conjunction with ACCORD ISS, a company which organises language summer camps.

Over 400 youngsters aged between 8 – 17 and from all different nationalities will be eligible to take part in various programmes, combining sport and English language learning. The courses will run from 3 July – 13 August 2016 at the Rossall School north of Liverpool, and the Bethany Centre and Moira House near to Eastbourne.

Paris Saint-Germain coaches will be in attendance for the football sessions, where their task will be to teach the youngsters the values and on-pitch philosophy of the club.

"We are delighted with this partnership with ACCORD ISS, which will see the Paris Saint-Germain Academy included for the first time in the language summer camp programme," said **Fabien Allègre, head of merchandising and brand diversification**. "This new agreement will enable us to deploy the PSG Academy throughout the world, since the UK is now the 13th country in which we will be operating."

About the Paris Saint-Germain Academy

The Paris Saint-Germain Academy is a football school that is open to children – both boys and girls – aged 5–16. It is run at 45 different centres open throughout the year, and in 2015/2016 it is holding over 120 seasonal camps in 12 countries. Some 8,000 kids will be able to take part, half of them in camps run outside France.

The centres are host to over 110 coaches who have been trained by the Club and who offer top-level training and management based on the values of excellence, fun and fairness, ensuring that those taking part are motivated and fulfilled. The training offered by the Paris Saint-Germain Academy is that of a major European club with a global reputation. Regardless of whether they attend throughout the year or at a camp during their school holidays, the children who take part get quality coaching based on the Paris Saint-Germain philosophy.

The Paris Saint-Germain Academy has enjoyed real success at its 11 centres in the Paris area, four elsewhere in France and a further 30 in five different countries around the world (Brazil, USA, Canada, Morocco and India), reflecting the growing appeal of the Club both domestically and abroad.

The Paris Saint-Germain Academy is also part of the Club's international development strategy, and

ATTACHE DE PRESSE
PRESS OFFICER

Yann Guerin : Tel. + 33 1 47 43 72 04
Mob. + 33 6 85 59 39 14 - Email. yguerin@psg.fr

PARC DES PRINCES
STADIUM

24 rue du Commandant
Guilbaud - 75781 Cedex 16

CENTRE D'ENTRAINEMENT OOREDOO
OOREDOO TRAINING CENTER

4A Avenue Kennedy
78100 Saint-Germain-en-Laye

is a way of sharing the Paris Saint-Germain experience with younger generations throughout the world.

Media contact

Nicolas Serres

Corporate & Brand Communications Manager

+33 6 58 22 44 23 / nserres@psg.fr

About ACCORD ISS

ACCORD ISS schools offer language summer camps for children and youngsters aged 8 and above, along with a 'Family' programme for parents and children from the age of 3. During the summer, they are home to young people from over 40 different nationalities as well as English youngsters which helps increase the enjoyment of the language-learning and the sport, as it is shared with young people from around the world.

ACCORD ISS schools are part of the ACCORD Group, founded in 1988 in Paris and which offer French language classes to children, students and professionals of all nationalities. ACCORD is recognised for the quality of its teaching, and established itself in the UK a number of years ago with an English school for adults in Manchester and three summer schools for children: one on the south-east coast of England, a second in Kent and a third on the north-west coast of England.

ACCORD ISS contact

Jamie Gould

Operations Manager

+44 161 235 5222 / jamie@accord-iss.com

Facebook: Paris Saint-Germain Academy England

Website: <http://www.accord-iss.com/paris-saint-germain-academy-england/>

ATTACHE DE PRESSE
PRESS OFFICER

Yann Guerin : Tel. + 33 1 47 43 72 04
Mob. + 33 6 85 59 39 14 - Email. yguerin@psg.fr

PARC DES PRINCES
STADIUM

24 rue du Commandant
Guilbaud - 75781 Cedex 16

CENTRE D'ENTRAINEMENT OOREDOO
OOREDOO TRAINING CENTER

4A Avenue Kennedy
78100 Saint-Germain-en-Laye